



IDEA BOOK

2026

Serving our customers since 1977

Over **90%** of our
products are made
right here in
CANADA

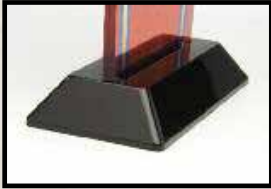


jay-line.com

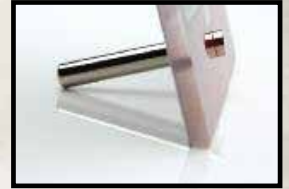


ACRYLIC AWARDS

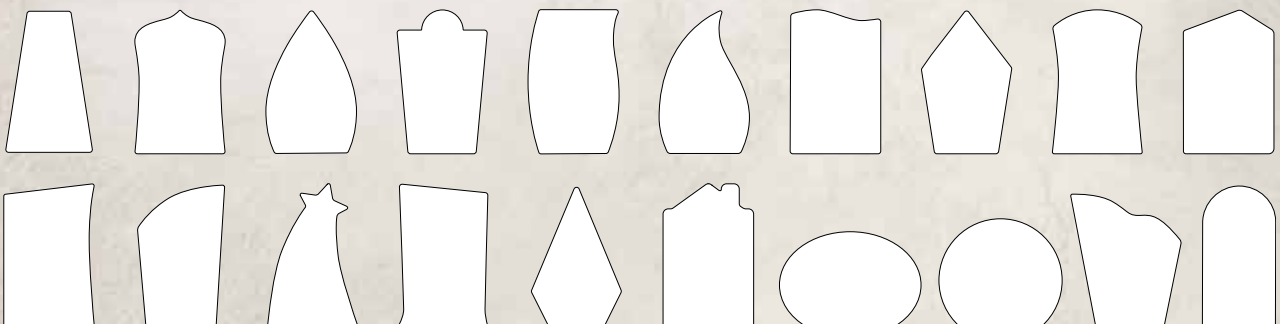
- Celebrate excellence with our custom acrylic awards - where modern design meets timeless recognition.
- Crafted with precision and clarity, these awards offer a sleek, polished look that highlights every achievement.
- Personalize each piece to make your honorees feel truly valued.
- Its sleek form radiates elegance, perfectly balanced by a solid black base or metal pin.
- Mark outstanding achievement with this award – where refined design meets lasting distinction.



INCLUDES FREE PERSONALIZATION AND YOUR CHOICE OF BLACK STAND OR METAL PIN!



Choose from these beautiful stock shapes or design your own!





NEW ACRYLIC COLOURS

- Add some fun and colour to your traditional acrylic products with our new selection of acrylic colours!
- Bring bold personality to your designs with vibrant solids, modern translucents, and eye-catching fluorescents!
- Custom cut into unique shapes to create memorable keepsakes, signage, giveaways, and branded touchpoints.
- Crafted from durable 1/8" (3mm) acrylic for a sturdy, high-quality feel with long-lasting impact.



Choose from the following acrylic colours:

Clear
Solid Black
Solid White
Solid Red
Solid Blue
Translucent Jade

Translucent Red
Translucent Blue
Fluorescent Orange
Fluorescent Yellow
Gold (added cost)
Silver (added cost)





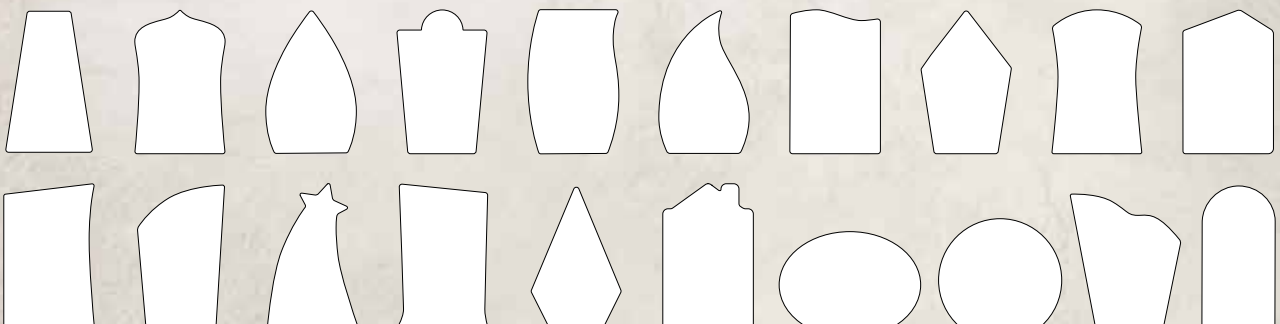
NEW GENUINE WOOD AWARDS

- Honour achievement with our genuine wood awards, crafted from premium 1/8" thick wood for a warm, naturally elegant presentation.
- Personalize each piece to make your honorees feel truly valued.
- Choose from 5 stunning wood types: walnut, cherry, bamboo, cedar or birch.

INCLUDES FREE PERSONALIZATION & METAL PIN!



Choose from these beautiful stock shapes or design your own!





Canadian Owned & Operated



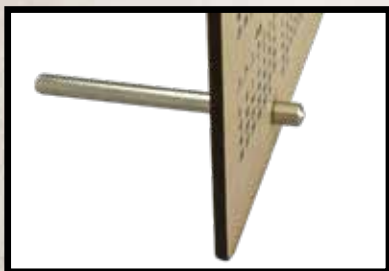
New Products

NEW GENUINE WOOD TABLE TALKERS



Includes two stand up pins!

- Ideal for banks, corporate offices, retail counters, restaurants, trade shows, real estate offices, and reception areas to highlight offers, reinforce branding, or guide customers.
- Made from genuine 1/8" thick wood for a premium, natural look that stands out on any surface.
- Create your own custom shape, and choose from laser etch for a crisp, permanent imprint, or full-colour for maximum creativity.
- Low minimums provide flexibility for seasonal messaging, launch short-term promotions, or create timely messaging without large volume requirements.



Premium 1/8" thick wood

Five stunning wood types to choose from!





LAUNDRY DETERGENT SHEETS

- Make laundry day cleaner and smarter! Just toss in a sheet - no measuring, no spills, no bulky plastic jugs. These pre-measured, water-activated sheets do the work for you.
- Our slim, recyclable cardboard packaging saves space and cuts down on plastic waste, so you can feel good about every load.
- Each package contains 3 perforated laundry detergent sheets.



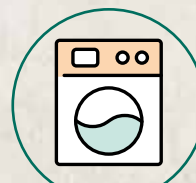
Applications:

COLLEGES, UNIVERSITIES & STUDENT HOUSING
HOTELS & TRAVEL COMPANIES,
REAL ESTATE AGENTS,
GYMS, FITNESS STUDIOS & SPAS
ECO-FRIENDLY BRANDS & EVENTS
...AND MUCH, MUCH MORE!

Perfect for:



**TOP
LOADERS**



**FRONT
LOADERS**



**HAND
WASHING**



Why use Laundry Sheets as opposed to traditional liquid?



8X Cleaning Power: Formulated to clean the dirtiest laundry.



Versatile: Ideal for both hand and machine washing. Great for colours or whites.



Eco Friendly: Recyclable packaging with no plastic.



Low Carbon Footprint: Concentrated size saves on transit costs.



Cruelty Free: No testing on animals & no animal byproducts.



Chemical Free: No phosphates, fluoresces, bleach, etc...

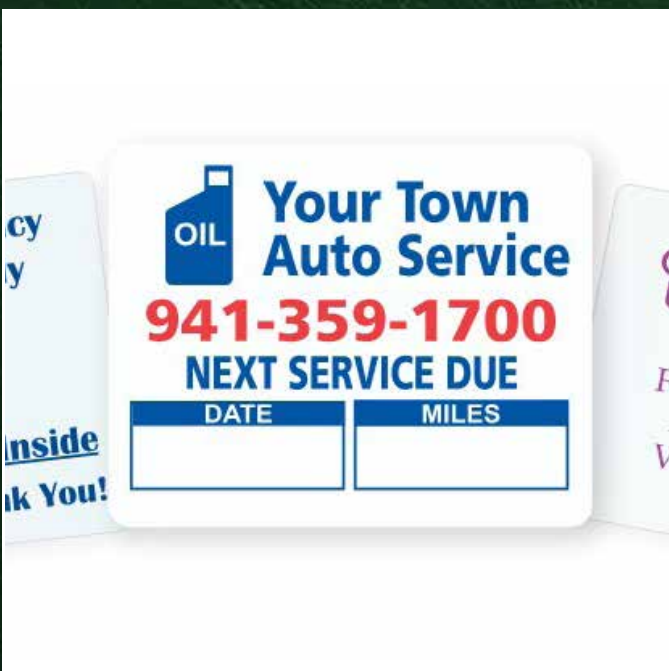




VOID STICKERS



FOOD LABELING



OIL CHANGE STICKERS



VARIABLE DATA AVAILABLE



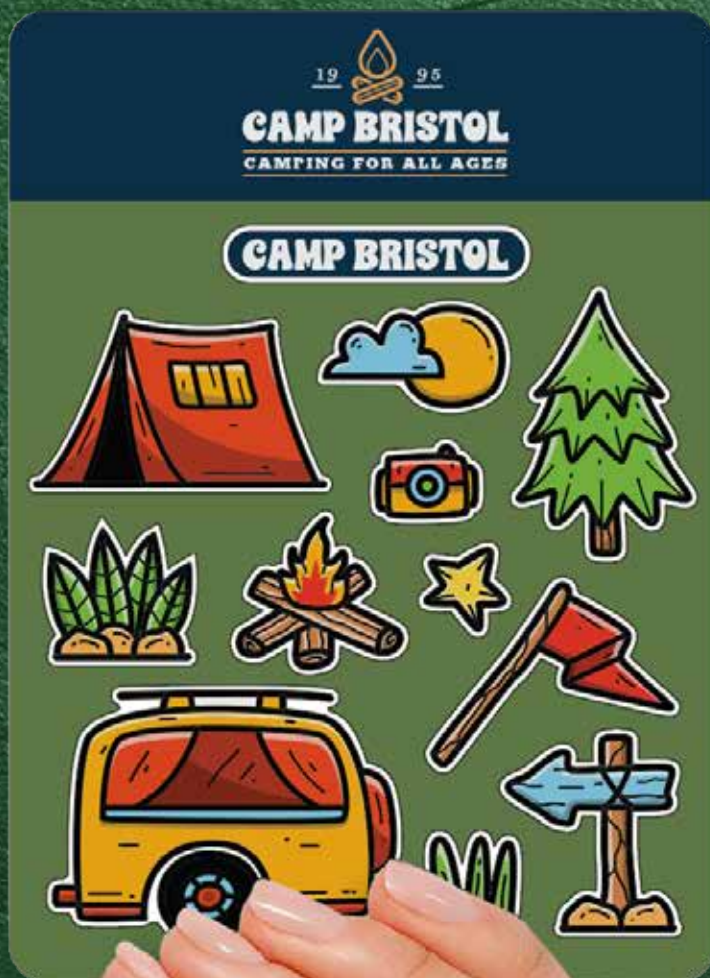
CUSTOM STICKER SHEETS

- Sticker sheets are a fun and flexible way to express yourself or promote your brand.
- Each sheet features multiple custom shaped stickers, making them a smart and cost-effective option for everything from packaging to personal projects.
- Great for items like laptops, water bottles, phone cases, and notebooks.
- Printed on your choice of permanent or removable vinyl.
- Choose from the following sizes:

4" x 6" - includes up to 10 stickers

5" x 7" - includes up to 10 stickers

8.5" x 11" - includes up to 20 stickers





SWEDISH CLOTH

- Swedish dishcloths have been a staple in Scandinavian kitchens for generations - now it's your turn to embrace this eco-friendly essential. Make the switch today and start enjoying a cleaner, greener, and more sustainable life.
- Cloth printed with eco-friendly water based inks.
- Cloths available bulk or with a full colour band.
- Approx Product size: 6.75" x 8"



Cloths available bulk or with a full colour band!



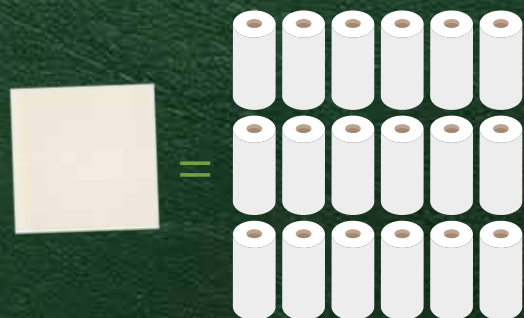
On average a family of four uses up to 100 rolls of paper towel annually.



Using a Swedish Cloth could save up to \$250 a year on paper towels!



Just one reusable Swedish Cloth replaces up to 18 rolls of paper towel!





SPORT SCHEDULE MAGNETS

- Show off your team pride and keep your business top-of-mind with Sport Schedule Magnets!
- These eye-catching, durable magnets make great giveaways for tradeshow, sales meetings, and prospecting.
- Printed on 20mil or 30mil magnetic material.
- Custom imprint size: 2" x 3.5"
- Overall magnet size: 8" x 3.5"



*Schedules for all NHL,
NFL, MLB, & NBA
teams available!*





NEW DIGITAL POLY WRISTBANDS

- Digitally printed wristbands are made from 7.5mil poly weave material. Waterproof, secure, tamper resistant adhesive closure, guaranteed to stay on!
- Perfect for short-term use for admission control, crowd management, age identification, security and much more.
- Wristbands come 12 up on a perforated 10" x 13" sheet for easy distribution. Simply detach and handout!
- Variable data also available!
- Finished wristband size: 10" x 1".



WRISTBANDS COME 12 UP ON PERFORATED SHEETS FOR EASY DISTRIBUTION!



MICROWAVE POPCORN

- It's back! Pop your brand into the spotlight with custom printed microwave popcorn!
- Perfect for trade shows, mailers, client gifts, or staff appreciation, these tasty packs deliver big flavor while keeping your logo front and center.
- Popcorn comes cello wrapped with a custom printed insert card.
- Corn grown right here in Canada!

A fun, affordable way to make your brand pop!





MICROWAVE POPCORN KITS

- Pop into fun with our all-in-one Popcorn Kits! Everything you need for a movie-night treat or a tasty promo!
- Quick, hassle-free gifting solution that's ideal for holidays, corporate events, or seasonal promotions.
- Each kit includes delicious buttery popcorn, two stock popcorn boxes, and a printed insert card.
- Popcorn comes cello-wrapped for freshness, and the kit measures 7.5" x 8.5" for easy handling.





TEARAWAY WALL CALENDARS

- A low cost, easy to design alternative full sized wall calendar!
- Includes 12 monthly tearaway pages (January to December).
Each month comes perforated for easy tearing.
- Available in English, French and Bilingual.
- Includes hole for hanging.
- Required Artwork: Front/Inside cover.



Size:

Folded size 11" x 8.5"

Open size 11" x 17"





12 MONTH WALL APPOINTMENT CALENDARS

- This classic custom wall calendar prominently displays your brand in full color.
- Includes 12 monthly pages (January to December) each with its own custom image.
- Available in English, French and Bilingual.
- Choose from stapled or coiled pages.
- Includes hole for hanging.
- Required Artwork: Front cover and 12 photos for each month.

Size:

Folded size 11" x 8.5"

Open size 11" x 17"



MINI WALL CALENDARS

- A classic wall calendar in a mini form factor!
- Includes 12 monthly pages (January to December) each with its own custom image.
- Pages come stapled.
- Available in English, French and Bilingual.
- Includes hole for hanging.
- Required Artwork: Front cover and 12 photos for each month.

Size:

Folded size 6.25" x 4.75"

Open size 6.25" x 9.5"



PORTRAIT DESK FLIP CALENDARS

- Get a larger desk flip calendar with a custom image on every page!
- Features 7 double sided pages and front cover.
- Base/stand material: 18pt card stock.
- Monthly sheet material: 100lb paper.
- Available in English, French and Bilingual.
- Required Artwork: Front cover and 12 photos for each month.



TALL BOY DESK FLIP CALENDARS

- Easily write important meetings and appointments in the large day spaces.
- Features 7 double sided pages and front cover.
- Base/stand material: 18pt card stock.
- Monthly sheet material: 100lb paper.
- Available in English, French and Bilingual.
- Required Artwork: Front cover and base/stand.



DESK FLIP CALENDARS

- Your brand is always on display on both side of the easel with our custom desk flip calendar.
- Features 7 double sided pages.
- Base/stand material: 12pt card stock, epic black or grocer kraft.
- Monthly sheet material: 100lb paper.
- Available in English, French and Bilingual.
- Required Artwork: Front cover and base/stand.



12pt paper base

Optional grocer kraft base

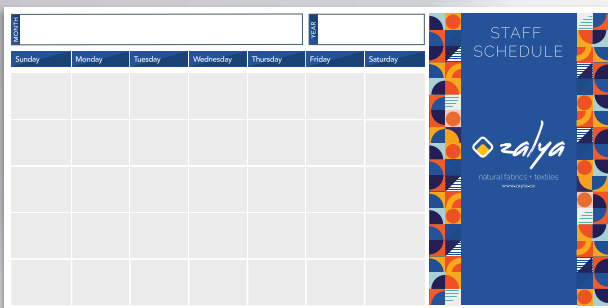


Optional epic black base



CALENDAR PADS

- Keep track of appointments, meetings and daily to-dos right from your desk!
- Large 11" x 17" desk pads include 12 pages. Your choice of Jan-Dec or you fill-in-the-month pages.
- Includes full colour imprint.



PERPETUAL WALL CALENDARS

- These large, month at a glance perpetual calendars are undated so they can be used month after month.
- Great for planning out vacations and scheduling your days off!
- Each calendar comes with a dry erase coating, allowing for repeated use.
- Available in both .030 mil styrene and 9 mil paper.

Choose from our beautiful stock designs or submit your own custom one!



MAGNET CALENDARS

- Choose from one of our beautiful stock designs!
- Printed on .030 magnetic material.



TABLE TENT CALENDARS

- These beautifully designed free standing calendars can display your branding on each side.
- Printed on your choice of 12pt card stock, seed paper or stone paper!
- Product ships flat with double sided tape strip.

Size:

Tri-Fold 5" x 10"

Vertical 3.75" x 6.5"

Horizontal . . . 5.75" x 4"

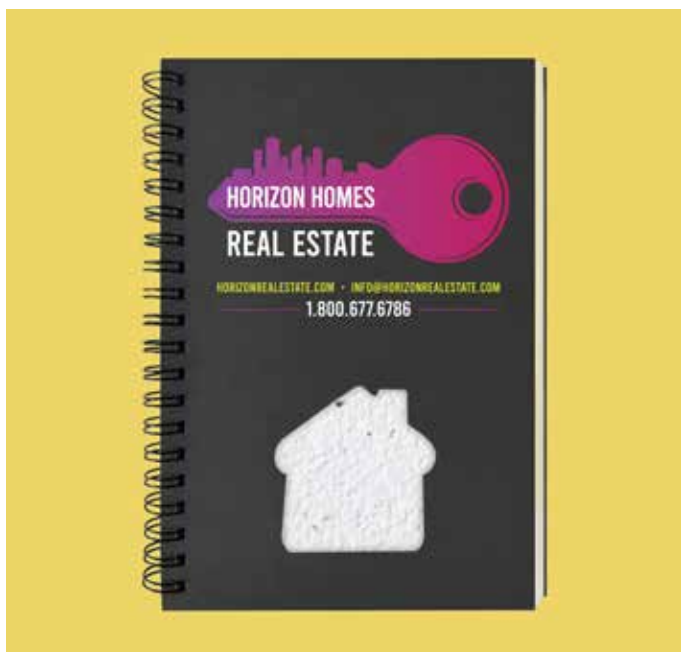




Perfect Bound
Note Books



Luxury Print
Journals



Die Cut Seed Paper
Journals



Stone Paper Perfect Bound
Note Books



Metal Coil
Journals



Plastic Coil
Journals



Stitched
Workbooks

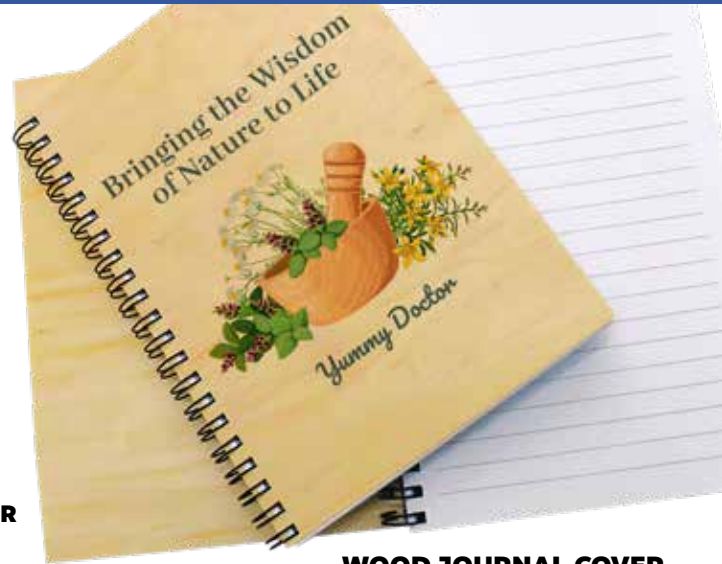


Flip Books



We offer you “one-stop shopping” for all your journal needs. We offer a wide variety of stock options in popular sizes, page counts, and cover choices. Don’t see exactly what you want? You can take any of our stock versions and make just about any modifications you desire.

Since we manufacture our journals in our own facility, we have access to many types of cover materials, printing methods and binding options. We can do virtually anything you can imagine!



WOOD JOURNAL COVER



**SEED PAPER
JOURNAL COVER**



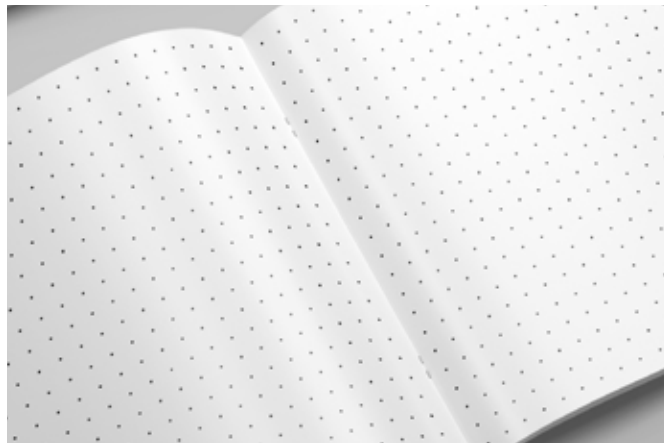
**PAIR YOUR JOURNAL WITH ONE OF
OUR UNIQUE COIL COLOURS!
WE HAVE NEARLY 50 AVAILABLE!**



Binding Options



PERFECT BOUND



STITCHED

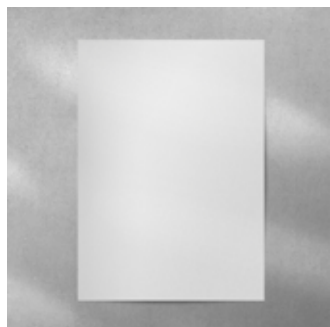


WIRE-O



COILED

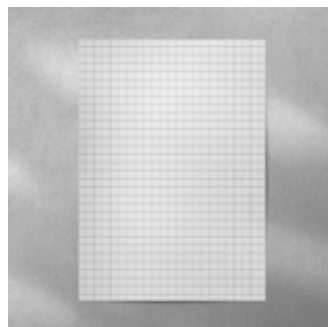
Inside Page Options



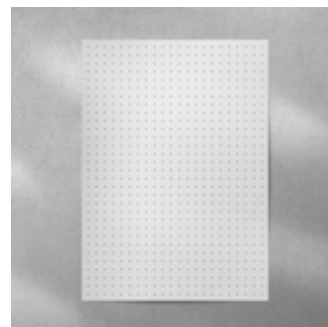
BLANK



LINED



GRAPH



DOTS



SPICE & MIX PACKS

- Spice up your promos with our custom printed spice packs! Pair one of our 14 stock mixes with your graphics and watch your message really take off!
- Their compact 3.75" x 2.75" size makes them ideal for economical mailers and special events where there is an important message to convey.
- Each pack comes packaged in paper card stock envelope. The envelope is printed in full colour and comes with instructions and nutritional information.
- Spices/mixes come packaged in a clear cello bag.





Choose from the following spice packs:



Pumpkin Spice



Himalayan Sea Salt



BBQ Rub



Rooibos Tea



Taco Seasoning



Turmeric



Hot Chocolate Mix



Chicken Soup Mix



Butter Flavour Popcorn Salt



Cinnamon Bun Chai Tea



Gatorade Mix



Crushed Candy Cane

Don't see what you are looking for here?

We have access to over 500 spices and mixes. Just ask us!



Gatorade

*New
mix packs!*

Available GATORADE Flavours

NEW
LEMON/LIME



GLACIER
BLUE



NEW
ORANGE



Crushed Candy Cane



Canadian Owned & Operated



Spice & Mix Packs

BBQ Rub



Pumpkin Spice



Cinnamon Bun Chai Tea

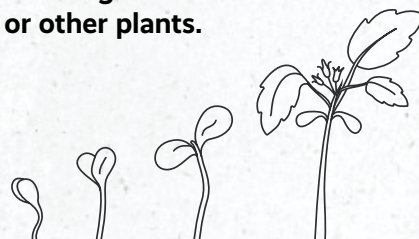




Plant It Forward

Consumers expect companies to give back to their communities through resource conservation and reduction of their carbon footprint. That's where we come in. We are committed to helping you develop responsible, lasting relationships with your clients with promotional seeded paper products. Whether used for promotion, packaging or giveaways, our

all-natural seed paper makes its most meaningful impact when planted. Our seeded paper is 100% biodegradable and grows into beautiful wildflowers or other plants.



Available Direct Print Seeded Papers:

ECONOMY SEEDED PAPER

Our economy direct print seeded paper is ideal for large runs of direct mail, postcards, bookmarks, hang tags and more. The seeded paper is loaded with visible wildflower seeds firmly embedded into tree-free fibers which make it a great way to convey your Earth-friendly message. It is great for fast-turn, low-cost projects, with a low priority on achieving the high germination rates.

Thickness: Approx. 12pt. (may vary)

Manufacturing Process: Machine Made

Approx. Germination Rate: Low



PREMIUM SEEDED PAPER

Our premium seeded paper combines a stunning full colour print with high germination rates. Premium paper features a smoother finish for both printing and writing. It is great for scoring and folding, and remains a popular choice for greeting cards, and packaging other high end products. Other great uses include bottle neckers, invitations, place cards and more!

Thickness: Approx. 12pt. (may vary)

Manufacturing Process: Handmade

Approx. Germination Rate: High (>75%)



DIRECT PRINT SEED PAPER

- Printed on smooth side of wildflower seeded paper. Hundreds of wild flower seeds are embedded in each sheet of seeded paper.
- Whether used for promotion, packaging or giveaways, our all-natural seed paper makes its most meaningful impact when planted.





Sprout

The world's only plantable pencil.

THE PENCIL THAT WILL GROW
INTO A PLANT AFTER USE



The gift that gives back



Ideal promotional gifts for:

- End of year gifts
- Seminars
- Team building sessions
- Campaigns
- Trade shows
- Conferences
- Product launches

GREEN
PENCIL
TRANSPARENCY
TRUST

Seed Choices



CHILI



STRAWBERRY



BASIL



**CHERRY
TOMATO**



**FORGET
MENOT**



DAISY

jay-line.com

USE



PLANT



GROW



- Our plantable Sprout pencils can grow into luscious flowers, fragrant herbs or fresh vegetables once they're too short to use.
- Seeds are embedded in the biodegradable end cap of the pencil.
- Includes a full colour custom imprint on a card stock paper sleeve.
- Planting instructions are on backside of sleeve.



Single Pencil



Single Pencil w/ Seed Paper sleeve

Pencil Duo Packs





SUNFLOWER & PUMPKIN SEED POUCHES

- Sunflower and pumpkin seeds are a surefire way to grow your business and increase brand awareness!
- Includes your choice of approximately 5 sun flower or pumpkin seeds in a foil pouch.
- Each seed pouch kit comes packaged in paper card stock envelope. The envelope is printed in full colour and comes with planting instructions on the back.



NEW JUMBO PLANTER KIT

- Upsize your planter kit to a new jumbo form factor!
- Ideal for classrooms and educational programs, eco-focused corporate gifts, or community events and team-building activities that promote sustainability and engagement.
- Includes a full colour fitted wrap.
- Planting instructions are printed on the bottom.
- Product size: 3.25" x 3.25" x 2" (tapered).

Includes jumbo soil cup, 2 soil pucks and your choice of seeds.

Choose one of:

- Norway Spruce seeds foil pack
- Sunflower seeds foil pack
- Pumpkin seeds foil pack
- Two (2) Herb seed paper cutouts
- Two (2) Tomato seed paper cutouts
- Two (2) Lettuce seed paper cutouts
- Two (2) Carrot seed paper cutouts
- Two (2) Chili pepper seed paper cutouts



Deluxe Grow Kit



Tree in a Box Kit



Recycled Bag Grow Kit



Take Out Tree Kit



Hand Fans & Flags



Salad Kit



Seed Packets





SUGAR FREE GUM

- Give your customers a marketing message to really chew on! A perfect giveaway for trade shows, businesses or retail locations.
- Each pack comes with 10 individually sealed and separated pieces of peppermint gum.

SUGAR FREE PEPPERMINTS

- Our sugar free peppermints mints are a great way to keep your breath fresh on a budget!
- Choose from 3 great packaging options.
- Includes full colour digital imprint.

Mini Hinged Tins



Business Card Mints



Best Value Mints

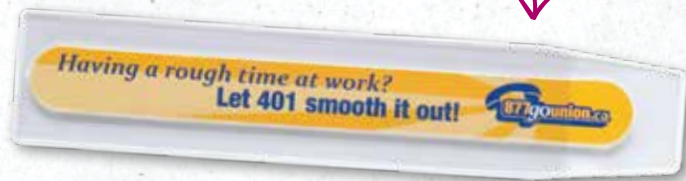




EMERY BOARDS

- Made of high quality abrasive materials, our emery boards are perfect for a desk drawer, purse, or cosmetic bag!
- Your full colour imprint is included on the one side of the emery board, grit on the other.
- Includes imprint on front side only.
- Backside printing is not available.

Available with a sleeve!



NATURAL BEESWAX LIP BALM

- All natural beeswax lip balm with vitamin E and aloe vera helps protect and soothe chapped lips.
- This promotional lip balm comes in a standard white tube and cap, and makes a great giveaway.
- Full colour imprint on the tube is included.
- Icy mint flavour.





COLOURING BOOKS

- These creative promotions are a great way to relieve stress and promote relaxation!
- Includes a custom printed cover and your choice of one of our 18 stock designs.
- Don't see anything you like? Submit your own design to us at no added charge!
- Available in both 5" x 7" and 8.5" x 11" sizes.



*Add a 3 pack of Crayola
crayons to any colouring book* 



**CHOOSE FROM
ONE OF OUR
STOCK
COLOURING BOOKS
OR
SUBMIT YOUR
OWN DESIGN!**

.....

*Stock
Kid Designs*

NEW Canada
Animals
Mermaids/Unicorns
Dinosaurs
St. Patrick's Day
Easter
Easter Activity
Halloween
Christmas
Math Activity
Christmas Activity
Fire Safety
Space

.....

*Stock
Adult Designs*

NEW Canada
Animals
Landscapes
Patterns
Flowers



INTRODUCING

LUXURY PRINT



In a world where customers are flooded with messages, offers, and ads, our line of Luxury Print products with soft touch lamination and raised imprints can help you stand out. Choose between several raised foil colours for a striking 3D reflective effect that makes your cards feel unique. Whether you're aiming for a high-end look or a touch of visual interest, our Luxury Print process will add excitement to your design, transforming it from ordinary to unforgettable.

All Luxury Print products include the following:

- Luxurious double sided soft touch finish
- Beautiful full colour imprint
- Your choice of raised foil colour (gold, silver, blue green, red & copper foils available at 10% coverage)
- Raised spot UV (10% coverage)

**Better than hot stamping
and without the custom
die charge!**





Business Cards



Workbooks & Journals



Presentation Folders



Bookmarks



Greeting Cards



Post Cards & Invitations



Scratch and Win!

**Create your
own custom
scratch & win
promotion!**

Applications

AUTO DEALERS,
ASSOCIATIONS,
RETAIL/SOUVENIR,
TRAVEL AGENCIES,
EMPLOYEE INCENTIVES
...AND MUCH, MUCH MORE!



Why Scratch Offs?

BUDGET FRIENDLY
MADE IN CANADA
FAST TURNAROUND
CUSTOM CARD SIZES AVAILABLE





Canadian Owned & Operated



Scratch & Win



Any colour scratch layer!
Custom shape scratch areas!



SCRATCH & WIN CARDS

- Custom printed scratch off cards are the perfect way to excite customers and generate more sales.
- Great for both small and large businesses!
- Includes up to 5 copy changes per order. (i.e. if ordering 1000 pieces, would include 1 grand prize winner, 5 second place winners, 25 third place winners, 50 fourth place winners and the balance being please play again.)
- Intended for percentage discounts and small prizes. Not for monetary prizes.





NEW PREMIUM PLAYING CARDS

- Our new supreme grade playing card paper is over 25% thicker than our previous stock!
- These cards are used in casinos all over the world!
- Includes 52 cards plus 2 jokers and custom full colour imprint on the back of each card.
- Custom faces now available!
- Replaces our existing stock.



Packaging Options

RIGID CLEAR PLASTIC BOX

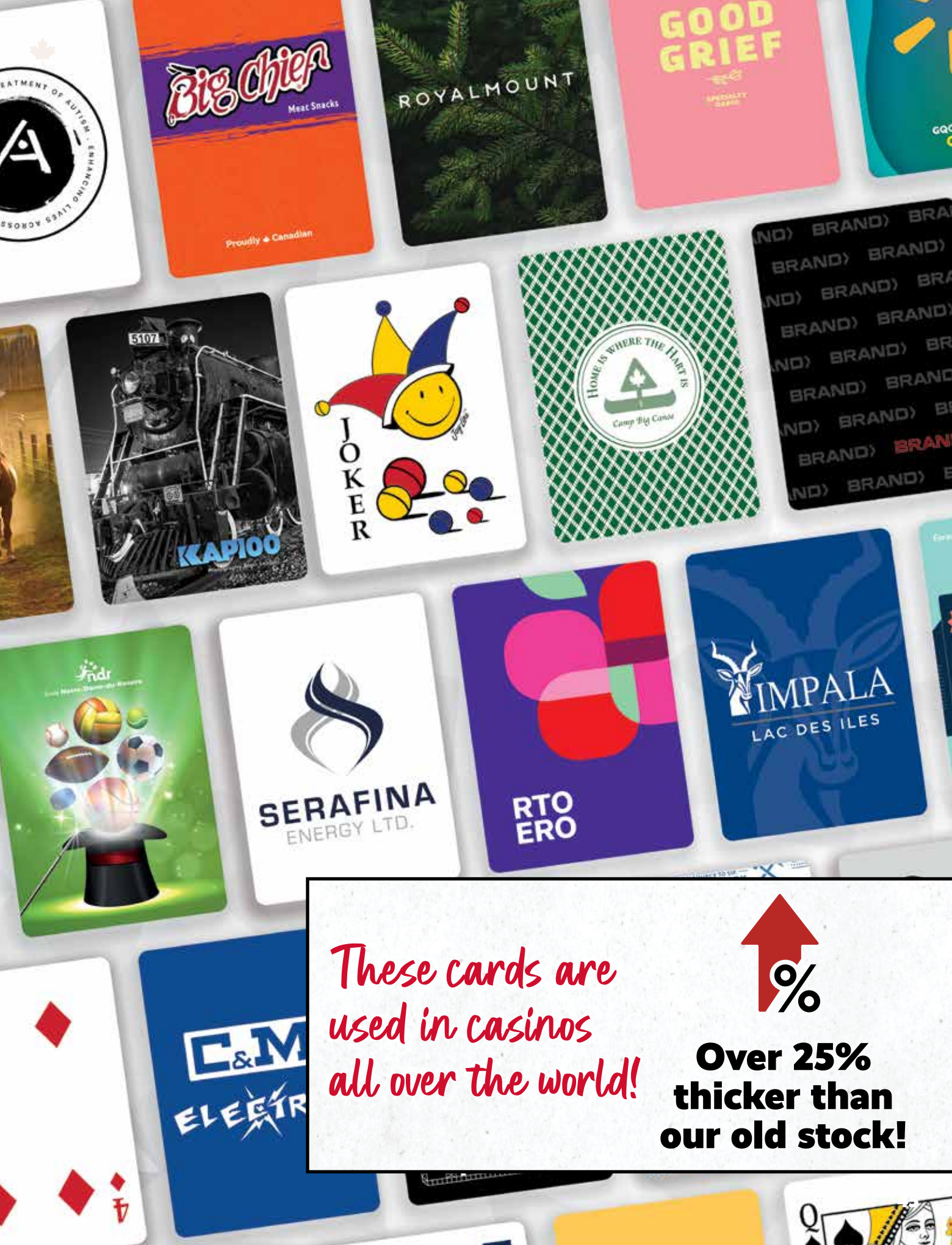


STOCK WINDOW PAPER BOX



CUSTOM PRINTED PAPER BOX





*These cards are
used in casinos
all over the world!*



**Over 25%
thicker than
our old stock!**



29 Shape

CRIBBAGE BOARD

- Genuine wood means your message will remain in their hands for years!
- Includes laser engraving!
- Board comes with counting pegs stored in back side built in holder!



CRIBBAGE BOARD GIFT SET

- A great one of a kind gift set for the cribbage lover in your life!
- This beautiful set comes packaged in a full colour custom gift box.
- Box is foam lined to ensure board protection.
- Includes a lasered cribbage board and a set of custom printed playing cards in a plastic case.
- Box Size: 16" x 13" x 1.25".



Foam lined box ensures board protection!



PREMIUM CRIBBAGE BOARDS

- Made from 1/2" thick premium white PVC.
- Your choice of 11.5" square or round board.
- Includes 6 premium wooden pegs (2 each of red, blue and black), packaged in a black velvet bag.
- Includes a large, full colour digital imprint.



Make it a gift set!



Includes a gift box with your puzzle design printed on the top!



CUSTOM PUZZLES

Choose from:

- ➡ 99 piece puzzle - 8.5" x 10.75" finished size
- ➡ 250 piece puzzle - 10" x 16" finished size

- Each puzzle comes poly bagged and packaged in a sturdy gift box with digitally printed sleeve.



FOX 40 WHISTLES

- The Fox 40 Classic is the original penetrating pea-less whistle.
- The Fox-Pearl is a two-chamber whistle featuring a lower penetrating tone.
- Include one colour imprint on coloured whistles. 4CP imprint on white whistles also available.



PEARL



CLASSIC

Colours Available:



BLACK

RED

YELLOW

ORANGE

BLUE

WHITE

PINK

**FLAWLESS.
CONSISTENT.
RELIABLE.**



6" RAPALA FILLET KNIFE

- Rapala Fish'n Fillet knife features a stainless steel blade, birch handle, and leather sheath.
- Includes a beautiful laser etch on the birch handle.
- Now includes drawstring canvas bag and knife sharpener.
- Printing on bag available at additional cost.



Now includes carry bag and sharpener!



LUCKY STRIKE LURE & MINI LURE IN A TUBE

- Lure them in with a Lucky Strike giveaway!
- These high quality lures made right here in Canada.
- Packaged in a reusable clear plastic tube with end cap.
- Includes a 1 colour imprint directly on the lure.
- Imprint colours: white, metallic gold, metallic silver or black.



Large Lure Styles



Mini Lure Styles

